

5 Reasons why you should buy an ESA:

1. Protect your investment in your family's comfort system.
2. Protect your family from escalating repair costs.
3. Provide peace of mind to potential buyers if selling your home in the future.
4. Protect your family's savings and know you are covered against unexpected repairs.
5. The cost of a single repair could exceed investing in an ESA which, provides years of protection.

Doesn't the decision seem easy?



Call now for more
information on an Extended
Warranty for your home
comfort system.

ESA

Extended Service Agreements
for your Home Comfort System



www.trinitywarranty.com

PROTECT YOUR INVESTMENT
IN YOUR FAMILY'S COMFORT





When you consider a single service call could cost you more than the initial cost of the ESA... the decision should be easy.



We understand the investment involved in your family's comfort. In conjunction with your dealer, we offer industry leading peace of mind ESAs that protect you and your investment for years to come.

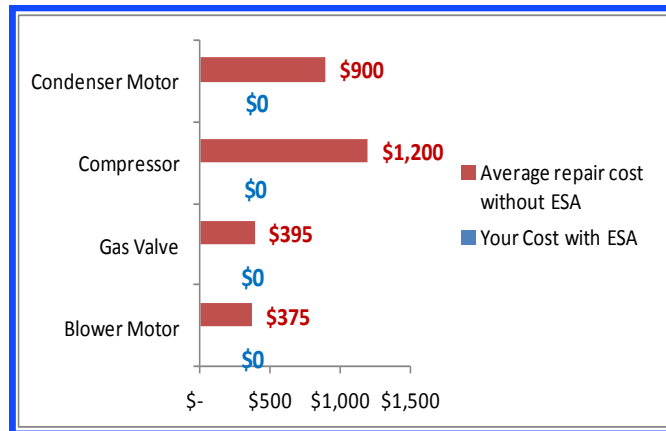
Even today's best heating and cooling systems may fail over time regardless of the manufacturer's excellent reputation. With the purchase of an Extended Service Agreement (ESA) during the initial investment in your home's comfort system, you will protect your budget against future unforeseen repair costs.

Buy tomorrow's repair costs at today's prices.

Because of influences such as price increases and inflation, residential repair costs will not remain the same in the future. By purchasing an ESA today, you are protected against those increasing costs.

**PROTECT YOUR INVESTMENT
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12 Year Replacement Costs



Protect your investment into the future.

Enjoy the peace of mind you'll have, knowing your home comfort system will be protected with the comfort and efficiency you expect.

Increase the resale value of your home.

Should you sell your home, the ESA is transferable to the new homeowners for a \$30 transfer fee.

All ESAs are fully insured by an "A" rated insurance company. You are ensured that money will always be there to pay for your repairs with NO DEDUCTIBLE.

Trinity Warranty is a group of veterans with over 150 years of combined experience in the heating & cooling industry, with over 1 million policies sold. Trinity's parent company, Kingsway Financial Services Inc. is publicly traded on the New York and Toronto Stock Exchanges.